



ALLEGRINI LAUNCHES A PROCESS OF STRUCTURED DEVELOPMENT AND CHOOSES METRIKA AS ITS FINANCIAL PARTNER

Allegrini, the Italian chemical company with a leadership position for the manufacture of professional detergents and cosmetic products for hospitality, was chosen for the first operation by Metrika SGR S.p.A., authorised Private Equity Fund Manager that is close to the landmark figure of 100 million euro collected. The objective is for growth in terms of corporate acquisitions, manufacturing capacity and expansion on international markets.

Milan, 27th October 2020 - Allegrini, in order to foster its internal, external and international growth, has signed an agreement with Metrika SGR S.p.A. which has completed its first investment, acquiring a majority holding of the company's share capital.

The partners and executive managers Maurizio and Ottaviano Allegrini will continue to lead the company, with assistance from the Fund in the more extensive process of corporate development.

Maurizio and Ottaviano Allegrini declared: "We have the company's future at heart, and this has induced us to take a long-sighted view towards an outlook of development that goes beyond our own vision of ownership: a financial partner such as Metrika will be able to provide support for our ambitions, giving us a launch pad towards new international horizons, guaranteeing continuity in moments of discontinuity, preserving the values of local presence, service, innovation and sustainability that have always been part of our mission. At this pivotally important moment, in first place we would like to remember and thank our father Giacomo Allegrini, co-founder of the company, and likewise all our clients and our staff who have made it possible to reach this milestone event".

With a positioning, at the outbreak of the pandemic, as **one of the major Italian suppliers of disinfectant gel**, Allegrini has been able to provide an efficacious response to the high demand for products capable of combating the risk of Covid-19 infection. In fact, during the emergency phase, the company was outstanding for the high standards of quality of its professional products and for its principal product Primagel Plus, a "Medical and Surgical Device".

Marco Giuseppini, founder and CEO of Metrika, said, "[...] Companies such as Allegrini demonstrate the vitality of the country's industrial ecosystem and how it is rapidly recovering in order to compete at a global level. Metrika, as has been shown by the Investment Team's performance over the years and in its role as manager of alternative investment funds, has a powerful belief in the Italian Private Equity sector, which acts as





a driver assisting the recovery of the entire economy on one hand, while also providing excellent returns for investors on the other”.

Nicola Pietralunga, Managing Partner at Metrika: *“[...] Allegrini is one of the most highly recognised players in the market niche of professional detergent products and cosmetics, and in recent years it has been particularly impressive for its high levels of technical expertise, its remarkable operational flexibility, and its capability of offering a 360-degree customer service. All this in addition to a product quality that is positioned at the highest tiers of both sectors of reference”.*

Maurizio and Ottaviano Allegrini were assisted by KPMG as *sell-side advisor*, by the lawyers Alfredo Craca and Tania Valle from the Fivelex law firm as *legal advisors*, and by Studio Pedroli - Venier & Associati for fiscal aspects.

Metrika was assisted by the lawyers Riccardo Papetti, Laura Cinquini and Cesare Saputo of the NCTM law firm for legal aspects, by Alberto Russo, Alessandro Manias and Martina Dal Lago of the Russo De Rosa Associati tax advisory firm, by Andrea Longoni and Agnese Camertoni of KPMG for the accounting aspects, by Milena Brambilla and Jacopo Gerbi of Tauw for the environmental aspects and ESG, by Maurizio Silvestri and Paolo Silvestri of Exorao for the company’s technical and operational aspects, and by Giuseppe Puccio, Giammarco Pellegrino and Leone laboni of Banca Akros as *financial advisors*.

Banco BPM, the bank that financed the operation, was assisted by the lawyers Davide D’Affronto and Cettina Merlino of the law firm Simmons&Simmons.

ALLEGRINI S.P.A.

Founded in 1945, Allegrini, whose products are present in over 47 countries worldwide, is now a chemical company with a leadership position in Italy for the production of professional detergents and cosmetics for hospitality. More specifically, the Detergent Business Unit works on a number of target areas: hospitality, the automotive sector, professional laundering, the stockbreeding sector, comprising the entire agriculture and food chain, business and collective catering, shipping companies, yachting sector, the safety sector, and the sanitary and hospital sector. The Cosmetics Business Unit manufactures and supplies standard and luxury courtesy lines, both with its own brand and for private labels, serving the entire world of hospitality; it also manufactures cosmetics and air-fresheners, including products for the wellness sector.

Allegrini S.p.A. has over 100 employees, with sales of over €29 million. The headquarters is at Grassobbio (in the province of Bergamo) and it covers an area of 47,730 square metres, with a 350-metre façade facing the A4 motorway.

The company also has a subsidiary in Moscow, an important logistics hub at an international level.

