



# EcologicAll

detergents in compliance with CAM criteria

# LINEA ECOLOGICALL

is the new Allegrini **ecofriendly detergents line** formulated by the Research & Development labs in compliance with **CAM criteria** (minimum environmental criteria).

## Which are the advantages?

- **Ecofriendly formulations:** with low environmental impact
- **Ecological quality:** all along the whole product life cycle
- **Excellent performances**
- **Careful selection of product packaging:** the packaging is made with a remarkable percentage of **recycled plastic**
- **Wide detergents range**

## Which criteria?

The criteria applied on these kind of products involves the **whole product life production cycle**, from the formulation to the packaging.

The **Piano di Azione Nazionale** (National Action Plan) on **Green Public Procurement** - PANGPP dictates CAM criteria, that in Italy are in force starting from 2012 for the **civil sector**, and from 2016 for the **health sector**.



## The added value

The company, already renowned for being a pioneer introducing biodegradable detergents in Italy, renews its commitment creating a new ecofriendly detergents range. The EcologicAll line is indicated to compete in **public tenders** and, in the meantime, finds interest also in that customers always more and more thoughtful to the environment. Allegrini, since 1945, thinks also to the **environment** wellbeing, and so it will in the **future**.

## Who releases the trademark?

The compliance report is released from an **ISO 17025** credited chemical-sector lab.



## Ideal for:

- Glasses, mirrors, crystals cleaning, without leaving halos > **EcologicAll 20 Multiuso**
- Stainless steel, marble and stoneware hard surfaces degreasing > **EcologicAll 30 Sgrassatore**
- Ink and greasy dirt removal > **EcologicAll 31 Rimuovi Inchiostro**
- Plumbing, showers and toilets descaling > **EcologicAll 40 Sanitari**
- Dishware descaling > **EcologicAll 41 Disincrostante**
- Laundry manual and mechanical washing > **EcologicAll 50 Lavatrice**
- Laundry softener > **EcologicAll 51 Ammorbidente**
- Floor cleaning and degreasing > **EcologicAll 60 Pavimenti**
- Metallic wax removal > **EcologicAll 61 Decerante**
- Porous surfaces waxing > **EcologicAll Cera 62**





## ECOLOGICAL 20 - MULTIPURPOSE

- Quickly cleans glasses and crystals.
- It does not leave haloes.
- No rinse needed.



## ECOLOGICAL 30 - DEGREASER

- Ideal for the daily cleaning.
- Suitable for many surfaces types.
- Ensures an impeccable result.



## ECOLOGICAL 31 - INK STAIN REMOVER

- Deeply removes even the most stubborn stains.
- Ideal both for ordinary and extraordinary cleaning.
- Ideal on many different surfaces.



## ECOLOGICAL 40 - BATHROOM FITTINGS

- Eliminates limescale deposits.
- Restores the surfaces to their original shine.
- Releases a fresh scent in the room.



## ECOLOGICAL 41 - DESCALER

- Limescale remover easy-to-use.
- It does not ruin steel and aluminum.
- Easy to rinse.



## ECOLOGICAL 50 - WASHING MACHINE DETERGENT

- Respects colours and delicate fibers.
- Effective even at low temperatures.
- With biodegradable natural-origin raw materials.



## ECOLOGICALL 51 - SOFTNER

- Eases the ironing phase.
- Ideal on all textile types.
- Long lasting scent.



## ECOLOGICALL 60 - FLOORS

- Ideal for the cleaning and degreasing of wide floorings.
- Suitable for floor-washers.
- With its high degreasing power, it is suitable for industrial floors as well.





## ECOLOGICALL 61 - DEWAXER

- Effective for the removal of metallic waxes.
- No rinse needed.
- To be applied both manually or with mono-brush machine.



## ECOLOGICALL 62 - WAX

- Extremely resistant to foot traffic.
- Easy to apply and maintain.
- Shiny and anti-slip effect.

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You can find all the products of EcologicAll line on the SOS CAM software.



